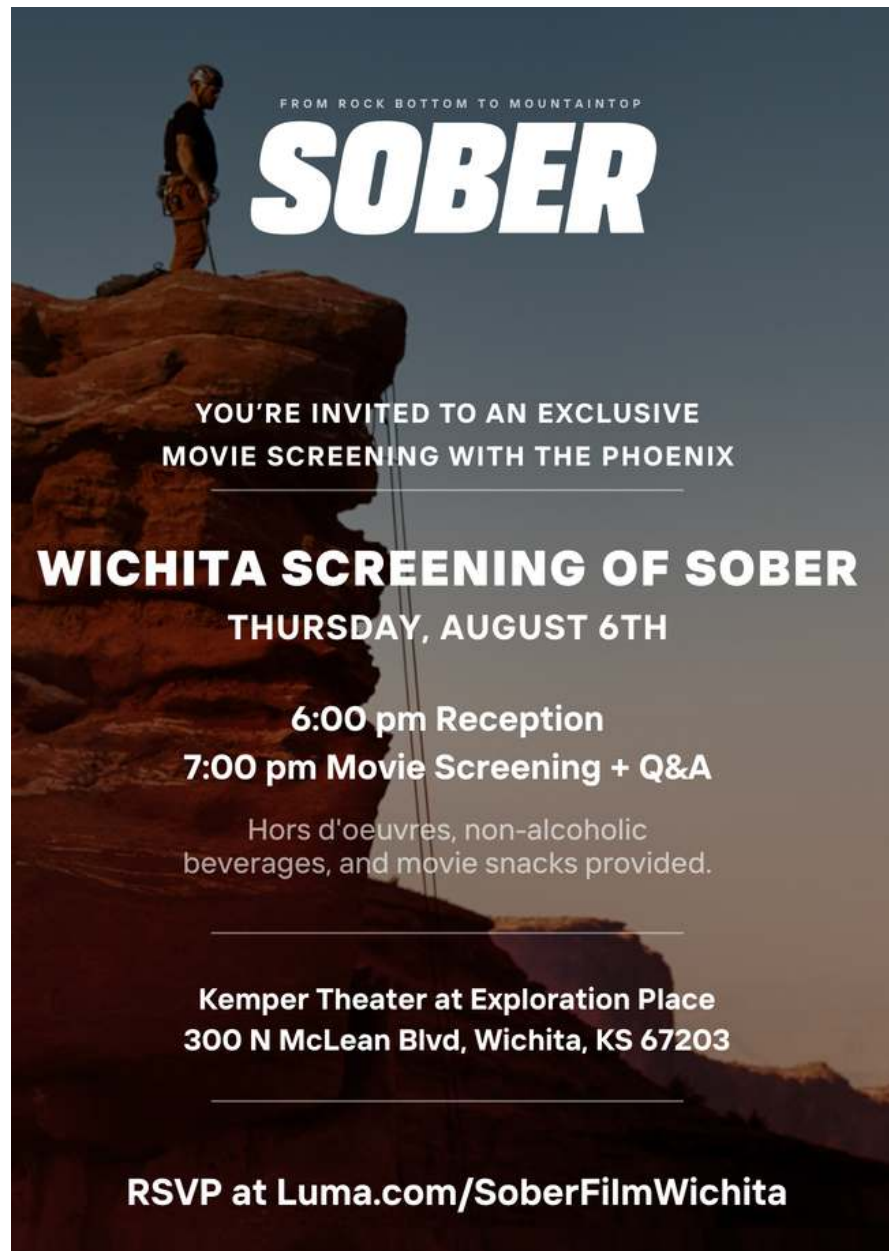


# **MARKETING** **MATERIALS**



# EVENT FLYER

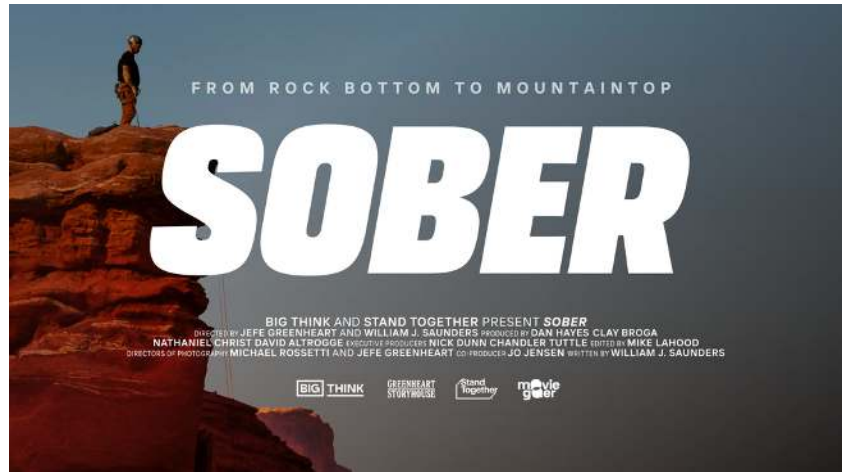
We can provide custom flyers to market your event. Please reach out to [screenings@soberfilm.com](mailto:screenings@soberfilm.com) for a custom flyer that includes your event details. We recommend hanging up physical versions of these flyers at local community centers and gyms and emailing/texting a flyer to your network along with an invitation.



# ON SCREEN SLIDES

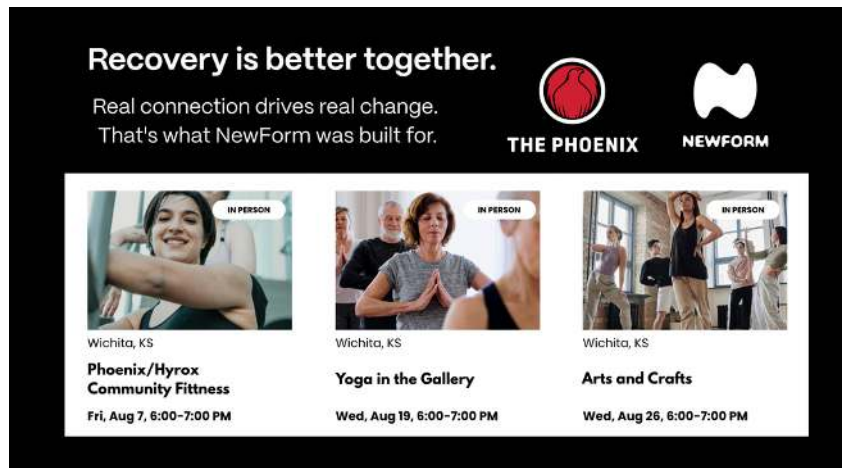
## 1. On-Screen Slide when people walk into the theater

This slide shows the film's movie poster and lets folks know that they are in the right theater. Click slide to download.



## 2. Local Events Slide

This slide lets the audience know about upcoming events that they can attend. Email [screenings@soberfilm.com](mailto:screenings@soberfilm.com) for a custom local events slide.



## 3. Impact Survey Slide

Audience feedback is really important for The Phoenix to understand how this film is resonating with audiences across the country. Encourage attendees to take the impact survey by scanning the QR code. Click slide to download.

