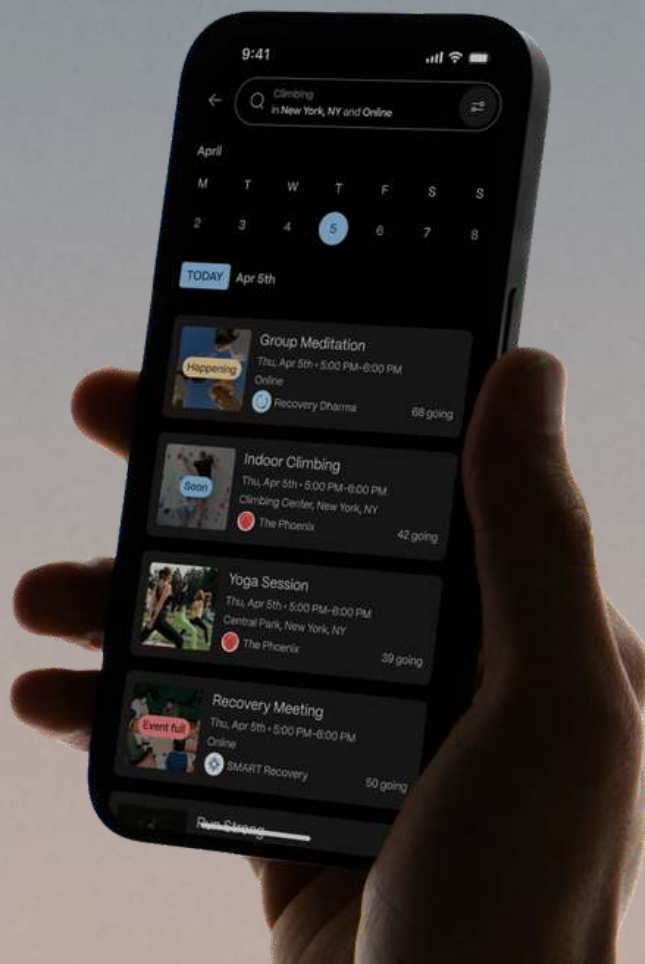


SAMPLE EMAILS



CONFIRMATION EMAIL

Subject Line: Your Guide to June 12th's SOBER Screening

We look forward to seeing you on Friday, June 12 for a SOBER Community Screening at Alamo Drafthouse Boston (60 Seaport Blvd #315, Boston, MA 02210).

You are on the list—no need to print tickets. This is a sober event and the dress code is casual.

Here's a reminder of the event timing and what to expect on Friday:



Friday, June 12, 2026



6:00 PM – Arrival time



6:30–8:30 PM – Movie Screening



8:00 PM – Q&A Discussion



9:00 PM – Event ends

We encourage you to arrive at 6:00 PM to enjoy movie snacks, non-alcoholic beverages, and great company!

There is free parking at Garage A located off Seaport Blvd.

We look forward to seeing you there.

WEEK OF EMAIL

Subject Line: We can't wait to see you this week!

Thank you for reserving your ticket to our Community Screening of SOBER, a new film that tells the story of the Phoenix Movement and its mission. We'd love for you to join us before the film to celebrate the Phoenix and its historic milestone of reaching 1 million members.

EVENT PROGRAM



Friday, June 12, 2026



6:00 PM – Arrival time



6:30–8:30 PM – Movie Screening



8:00 PM – Q&A Discussion



9:00 PM – Event ends

This is a sober event. The event will include movie snacks and non-alcoholic beverages. Dress code is casual. Please come at 6:00 PM.

EVENT LOCATION

Alamo Drafthouse Boston

60 Seaport Blvd #315, Boston, MA 02210

TICKETING

No physical ticket is required. If you are receiving this email, you are on the list. If you have questions before the event, please email screenings@soberfilm.com.

We look forward to sharing this special evening with you!

DAY BEFORE EMAIL

Subject Line: See You Tomorrow Night

Hey there!

We look forward to seeing you tomorrow for the SOBER Community Screening at Alamo Drafthouse Boston: 60 Seaport Blvd #315, Boston, MA 02210.

We will have your name at the door and have a member of our team present to check you in. No need to print tickets. Dress code is casual.

EVENT DETAILS FOR FRIDAY, JUNE 12, 2026

Alamo Drafthouse Boston, 60 Seaport Blvd #315, Boston, MA 02210

6:00 PM – Doors Open; enjoy lite bites and movie snacks

6:30–8:30 PM – Movie Screening

8:00 PM – Q&A Discussion

9:00 PM – Event ends

 We encourage you to arrive at 6:00 PM to take photos with friends and enjoy movie snacks and non-alcoholic beverages.

 Ample street parking is available on site.

If you have any questions, please reach out to screenings@soberfilm.com

DAY OF EMAIL

Subject Line: See you tonight

We are excited to welcome you tonight for a SOBER Community Screening. .

We recommend arriving at 6:00PM to enjoy movie snacks, non-alcoholic beverages, and great company!

EVENT DETAILS

We will have your name at the door and a member of our team present to check you in. No need to print tickets. Dress code is casual.

-  Friday, June 12, 2026
-  Alamo Drafthouse Boston, 60 Seaport Blvd #315, Boston, MA 02210
-  6:00 PM – Arrival time
-  6:30–8:30 PM – Movie Screening + Q&A Discussion

 Ample street parking is available in front of the theater.

If you have any questions, please reach out to screenings@soberfilm.com

We look forward to welcoming you tonight!

POST-SCREENING EMAIL

Subject Line: Still thinking about SOBER? Us too 📷

Thank you for joining us at last week's SOBER Community Screening.

Your perspective is incredibly valuable to us, and we are especially interested in what the film inspired you to do.

Please take a few minutes to complete our quick impact survey. Your responses will directly inform how we bring this story to more communities.

→ **Take the impact survey here: www.surveymonkey.com/r/soberfilm**

We are thrilled to have you be part of such a meaningful event and share your feedback with us. Your voice helps shape what comes next.

P.S. We have an upcoming event next week. The SOBER community and SOBER allies will be rock climbing at the Rockin' and Jammin' Boston location on Tuesday, July 1 at 7:00PM! RSVP in the NewForm app.