

RUN OF SHOW



SAMPLE RUN OF SHOW



5:30 PM | 30 MINUTES BEFORE START TIME | HOST PREP

Get the room ready, make sure the movie is loaded, and test the sound and video. Have the impact survey QR code ready to share after the film.



6:00 PM | START TIME | WELCOME + MINGLE

Welcome guests as they arrive and give everyone a chance to grab a drink, get settled, and connect. For a home or office Watch Party, keep this casual and personal.



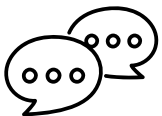
6:15 PM | FILM START | WELCOME + INTRO REMARKS

Welcome everyone, briefly introduce yourself and any co-hosts, and thank guests for joining. Introduce SOBER and let everyone know about the post-screening discussion. Then start the film.



7:30 PM | FILM ENDS | REACTION + IMPACT SURVEY

Give everyone a moment to take in the film. Then invite guests to complete the impact survey using the QR code provided.



7:35 PM | POST SCREENING | DISCUSSION + NEXT STEPS

Use the discussion guide to start a conversation about the film, recovery, believing in people, and what the story means for your community. Share upcoming Phoenix events and ways guests can get involved, including hosting another screening or connecting with The Phoenix.



8:00 PM | EVENT WRAP UP | KEEP THE CONVERSATION GOING

Thank everyone for coming and invite guests to stick around, connect with one another, and continue the conversation informally.